

NEW BOOK ANNOUNCEMENT

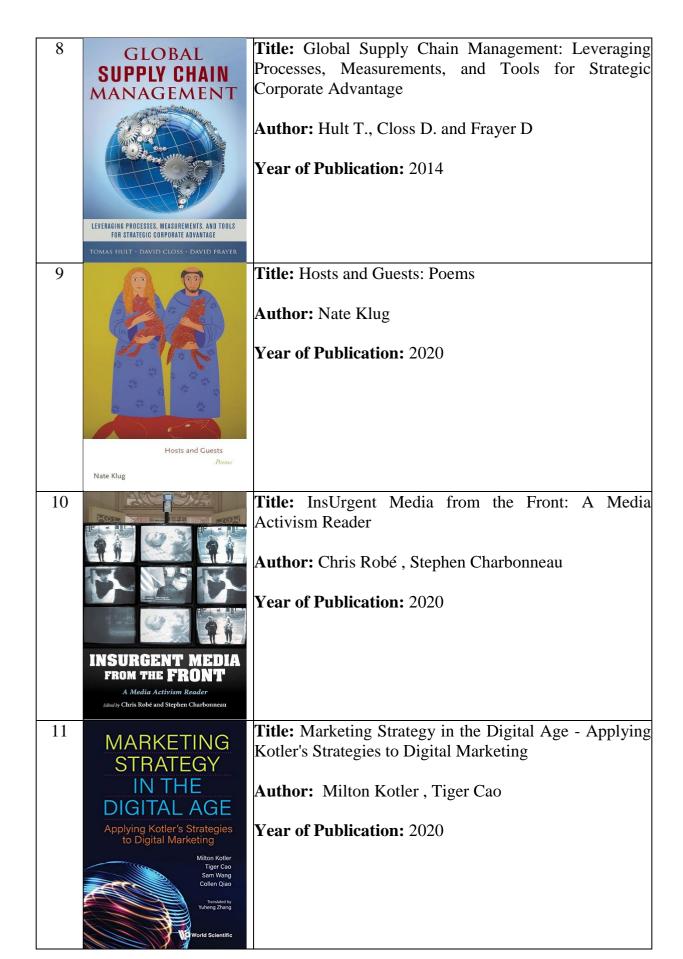
August 2025

In order to meet the needs of study and research, the Information – Library Center regularly supplements textbooks and reference materials in line with the training programs. We are pleased to introduce the list of new books for August 2025, added upon the recommendations of the following units: Faculty of Business Administration and Institute of International Education.



Website: http://library.hub.edu.vn – Fanpage: https://www.facebook.com/thuvien.hub









VISUAL AND
MULTIMODAL
COMMUNICATION
Applying the Relevance Principle

Title: Visual and Multimodal Communication - Applying

the Relevance Principle

Author: Charles Forceville

Year of Publication: 2020

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Title: Writing Quality Research Papers: Brief Guidelines to enhance the quality of Research papers/ Manuscript

Author: Dr Pawan Singh, Baseem Khan

Year of Publication: 2019