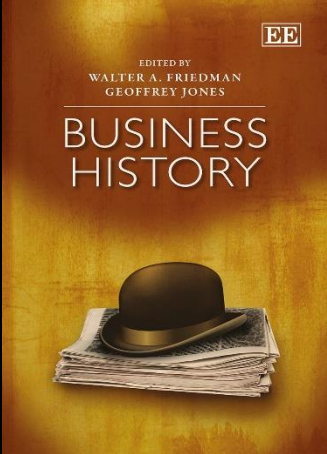
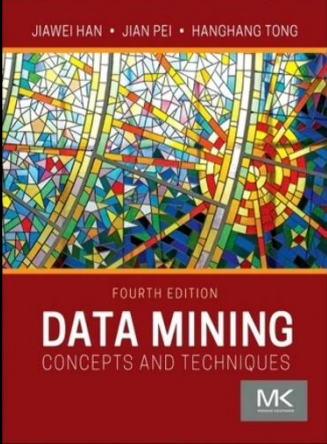
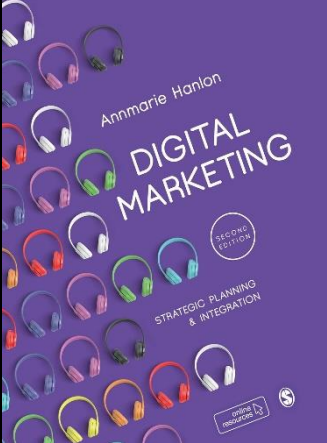
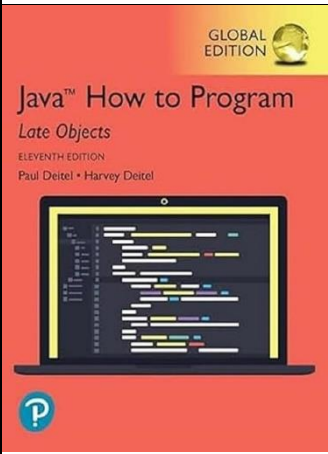
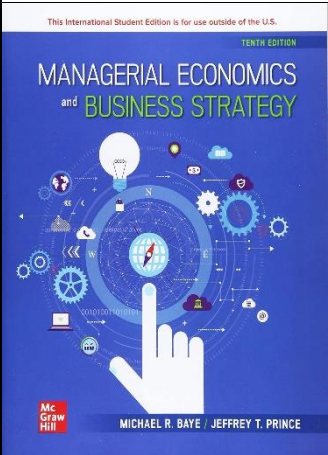
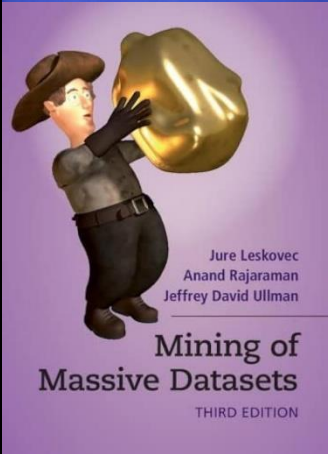


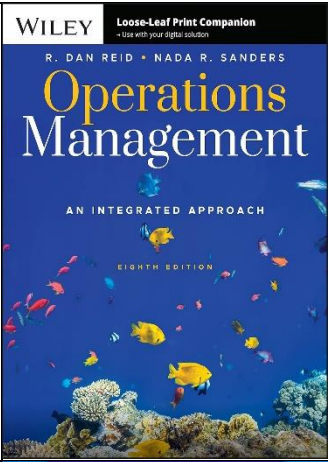
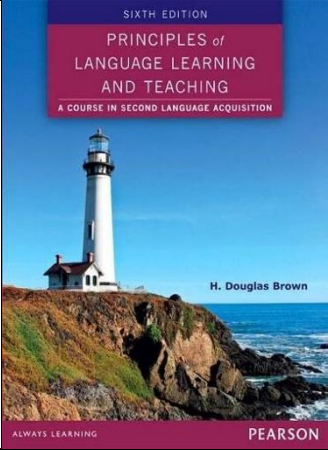
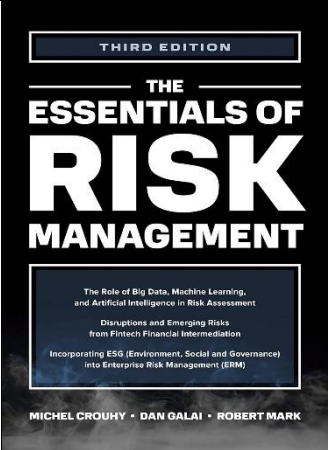
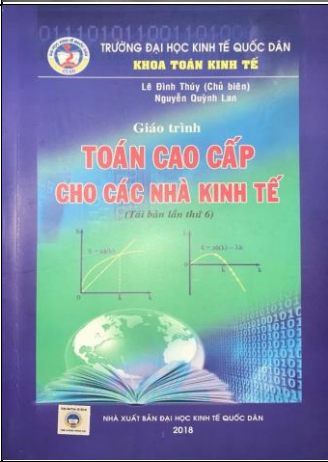
NEW BOOK ANNOUNCEMENT

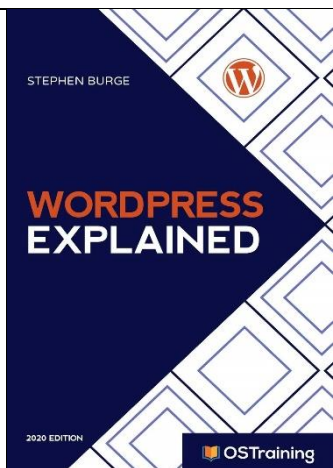
August 2025

In order to meet the needs of study and research, the Information – Library Center regularly supplements textbooks and reference materials in line with the training programs. We are pleased to introduce the list of new books for August 2025, added upon the recommendations of the following faculties: Faculty of Management Information Systems, Faculty of Business Data Science, Faculty of Banking, Faculty of Foreign Languages, Faculty of Finance, and Faculty of International Economics.

1		Title: Business History Author: Walter A. Friedman; Geoffrey Jones Year of Publication: 2013
2		Title: Data Mining - Concepts and Techniques 4th Edition Author: Jiawei Han, Jian Pei, Hanghang Tong Year of Publication: 2023
3		Title: Digital Marketing : Strategic Planning & Integration Author: Annmarie Hanlon Year of Publication: 2025

4		Title: Industrial Digital Transformation: Accelerate digital transformation with business optimization, AI, and Industry 4.0 Author: Shyam Varan Nath, Ann Dunkin , Mahesh Chowdhary Year of Publication: 2020
5		Title: Java How to Program, Late Objects, Global Edition, 11th edition Author: Paul Deitel; Harvey M. Deitel Year of Publication: 2020
6		Title: Managerial Economics & Business Strategy ISE - 10th Edition Author: Michael Baye, Jeff Prince Year of Publication: 2025
7		Title: Mining of Massive Datasets - 3e Author: Jure Leskovec, Anand Rajaraman, Jeffrey David Ullman Year of Publication: 2020

8		Title: Operations Management: An Integrated Approach, 8th Edition Author: R. Dan Reid, Nada R. Sanders Year of Publication: 2023
9		Title: Principles of Language Learning and Teaching 6th Edition Author: H. Douglas Brown Year of Publication: 2014
10		Title: The Essentials of Risk Management, Third Edition Author: Michel Crouhy, Dan Galai , Robert Mark Year of Publication: 2023
11		Title: Toán cao cấp cho các nhà kinh tế Author: Lê Đình Thuyền, Nguyễn Quỳnh Lan Year of Publication: 2018



Title: WordPress Explained: Your Step-by-Step Guide to WordPress (2020 Edition)

Author: Stephen Burge , Mikall Angela Hill , Robbie Adair

Year of Publication: 2020